

JUNE 10, 2020

## **SMC DIODE SOLUTIONS AND ELECTRO-REP ASSOCIATES ANNOUNCE REPRESENTATIVE AGREEMENT**

***Sales representative firm will cover southeastern US for SMC Diodes' comprehensive range of discrete devices***

RALEIGH, NC. (June 10, 2020) – SMC Diode Solutions, a leading manufacturer of electronic components, has selected Electro-Rep Associates, an established sales representative firm for electronic and industrial components based in Charlotte, NC, as its representative for the southeastern US (North and South Carolina, Virginia, West Virginia, Georgia, Alabama, Mississippi, and Tennessee).

SMC Diode's products include discrete diodes, rectifiers, transient voltage suppression (TVS) devices & arrays, ESD protection devices, Zener diodes, power modules, and thyristors for a variety of commercial applications with demanding reliability and quality requirements, including LCD displays, telecom equipment, power supplies, industrial equipment, and aerospace systems.

"At Electro-Rep Associates, we are looking forward to partnering with SMC Diode Solutions as an authorized rep firm," said David Cox, Electro-Rep president & CEO. "SMC's unique product offerings in discrete diodes and devices are ideal for many of our customers' requirements, especially for those with industrial applications. Further, SMC's commitment to quality and reliability aligns with Electro-Rep's dedication to provide our customer base with top-tier components."

"Having worked with David at a previous company, I know that he and his team have a long history of providing a critical sales interface between component manufacturers, electronics distributors, and customers," said Mark LaPointe, SMC's vice president of the Americas. "We're looking forward to adding Electro-Rep's technical expertise, application knowledge, and extensive electronics industry experience to this critical sales territory."

Electro-Rep Associates covers the Southeastern U.S. with a network of sales professionals in North and South Carolina, Virginia, West Virginia, Georgia, Alabama, Mississippi, and Tennessee to provide manufacturers with new business opportunity development as well as sales growth for established accounts.

Electro-Rep Associates headquarters in Charlotte, NC, can be reached at [info@electro-rep.com](mailto:info@electro-rep.com), by phone at (800) 331-7948, or on-line at: [www.electro-rep.com](http://www.electro-rep.com).

### **SMC Diode Solutions**

SMC Diode Solutions is a leading manufacturer of high reliability electronic component solutions for the defense, aerospace, space, medical and other high reliability markets. SMC's products provide rugged, lightweight, and cost-effective solutions for switching power supplies, AC-DC rectification, primary & secondary power distribution, motion control, transient voltage spike protection, and custom applications. SMC Diode's rigorous qualification standards from large aerospace, communication, and consumer electronics suppliers that are known worldwide for both superior products and exceptionally demanding supplier qualification teams. SMC Diode is ISO9001, ISO14001 and TS16949 qualified. More information is available at: <http://www.smc-diodes.com/>

**About Electro-Rep Associates**

Electro-Rep Associates is a professional field sales organization dedicated to delivering integrated sales and service for electronic and electrical components throughout the southeastern US since 1959. Electro-Rep Associates provides a critical sales interface between manufacturers, distributors, and customers, representing an extensive group of manufacturers in electronic components and industrial automation and controls. Headquartered in Charlotte, NC, Electro-Rep Associates covers NC, SC, VA, WV, GA, AL, & TN. More information is available at the Electro-Rep Associates website at [www.electro-rep.com/](http://www.electro-rep.com/).

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